



CRACOW
UNIVERSITY
OF ECONOMICS



National
Technical
University of
Athens

EAEPE Symposium 2016

The role of industrial policy in European re-industrialisation

Venue: Krakow, Campus of Cracow University of Economics

12th and 13th of May 2016

Program

Thursday 12th of May 2016

All day: Main Building (Budynek Główny), 1st floor, room: Stara Aula

13.15-13.45 Welcome address: Rector of Cracow University of Economics

Introduction to the symposium: Ioanna Kastelli, National Technical University of Athens and Łukasz Mamica, Cracow University of Economics.

13.45- 14.45: **First key note speech: Karl Aiginger, The Austrian Institute of Economic Research WIFO. "A new industrial policy for a dynamic, social and ecological Europe".**

Chair: Lukasz Mamica, Cracow University of Economics.

(the keynote speech will be followed by discussion open to the audience)

14.45 – 16.00: **Panel discussion: What lessons can be learned from the economic crisis to implement a European industrial policy? Chair: Yannis Caloghirou, National Technical University of Athens.**

Karl Aiginger, Professor, Director of The Austrian Institute of Economic Research WIFO.
Tassos Giannitsis, Emeritus Professor, National Kapodistrian University of Athens, former minister.

Jerzy Hausner, Professor, Cracow University of Economics, former minister.

Robert Wade, Professor, London School of Economics and Political Science.

16.00 - 16.30 coffee break

16.30 – 17:30 **1st session: New challenges for industrial policy. Chair: Jonathan Feldman, Stockholm University**

Constantine Collin Theoretical justifications for industrial policies: an update.

Yeoryios Stamboulis Industrial policy scope in the knowledge economy: embeddedness and flight of industry.

Vasiliki Mavroeidi Industrial policy and global value chains: evidence from the

electronics sector in Guangdong.

SOCIAL DINNER: h.20.00

Restaurant Malecon, Roof of the hotel Pod Wawelem, Pl. Na Groblach 22

Friday 13th of May 2016

All day: Pavilion G, room 13

9.30 -10.30 **Second key note speech: Robert H. Wade, London School of Economics. “The supportive context of effective industrial policy”.** Chair: **Ioanna Kastelli**, National Technical University of Athens.

(the keynote speech will be followed by discussion open to the audience)

10.30-11.45 **2nd session: Industrial policy in different national contexts. Chair: Iurii Bazhal**, National University of Kyiv-Mohyla Academy

Yannis Caloghirou,
Aggelos Tsakanikas

The need for a new industrial policy to “innovate out of the crisis”: the case of Greece.

Olga Nosova

The impact of industrial policy on regional development in Ukraine.

Piotr Feczko

The assumptions of pro-innovative industrial policy in Poland and China.

Tomasz Geodecki,
MaciejGrodzicki

Product standards and dynamic comparative advantages. The case of boiler markets in Poland.

11.45 - 12.15 coffee break

12.15 – 13.30 **3rd session: Linking structural and technological issues to industrial development. Chair: Yeoryios Stamboulis**, University of Thessaly.

Iurii Bazhal

Terminology is significant: "Re-industrialization" versus "Innovation development".

Tassos Giannitsis, Ioanna Kastelli

Linking structural and technological change to industrial recovery in Greece.

Rauno Mäekivi, Erkki Karo, Veiko Lember

Private sector participation in research, development and innovation policy: a technology perspective.

Jonathan Feldman

Enablers of green industrial policy.

13.30-14.30

lunch break

14.30-15.45 **4th session: The role of interactive contexts in industrialisation. Chair: Tomasz Geodecki**, Cracow University of Economics

<u>Stamboulis Yeoryios, Stathaki Chrisi</u>	The many faces of proximity in innovation: a literature review.
<u>Ryszard Ćwiertniak</u>	Rules of cooperation between science and business in the area of smart specialization at the regional level: an attempt of evaluation.
<u>Łukasz Mamica</u>	Locally embedded reindustrialization through a system of students' theses oriented to companies.
<u>Piotr Kopyciński</u>	Financial university-industry interactions. Proposals on industrial policy.

15.45 – 16.15 **Discussion and conclusions**

Notice: Each session includes 3 or 4 paper presentations and 15 minutes of discussion after the end of all presentations. The time schedule for each presentation is 15 minutes.

Saturday 14th of May 2016

10.00-12.00 Guided tour to Nowa Huta, socrealistic centre of heavy industry - a monument of architecture.