



UNIL | Université de Lausanne
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Online Workshop

Platform capitalism: evolution, reproduction and discrimination

17th-18th of May 2021

The Centre of International History and Political Studies of Globalisation (CRHIM), at University of Lausanne, is hosting a two afternoons online workshop for PhD candidates working on the evolution, reproduction and discriminatory patterns of platform capitalism. Platform-based business models have become ubiquitous organisational structures of value creation, through data extraction and analysis, in our contemporary capitalistic mode of production. As the current pandemic seems to push forward platform adoption and usage, its spread is reaching markets beyond the postindustrial North. What some scholars also refer to a broader process of “platformisation”, platform’s market expansion is increasingly attempting to transform previously unmarketed and unmarketable spaces, individuals and social life activities into valuable, extractable and governable resources. As illustration of a significant trend in the globalised economy, platform capitalism entails the necessity to interrogate, among many others, patterns of classification, gendered, racial and class discrimination as well as framework of regulation and financialisation process.

The workshop aims at sharing insights on the theoretical, conceptual and methodological issues raised in the scrutiny of contextualised implementation of platform business models. After the successful session organised last December by The Political Economy Research Centre (PERC) at Goldsmith, University of London, we are laying out a written online workshop where article and/or thesis chapter drafts are discussed and commented. The purpose is to work in a small group to provide and receive feedback from peer PhD candidates, working on similar issues, and helping each other to deal with writing obstacles. Participants are therefore expected to read and give detailed written comments on each paper submitted prior to the workshop, and to then discuss them with the authors during the online workshop. We aim at providing a virtual space for stimulating, constructive and supportive discussion that might be helpful for everyone.

Further information will be provided on the format, the videoconference link and the deposit page for the documents once established the list of participants.

Please submit your abstracts before 22nd of March at this email address: yannick.perticone@unil.ch

TIMELINE

Abstract submission	22 nd March 2021
Notification of acceptance	25 th March 2021
Papers due	10 th May 2021
Written feedback/comments due	14 th May 2021
Workshop	17 th -18 th May 2021

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